

# 28COE



Credentials Of Entrepreneur



LEVERAGE

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NETWORK

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BRAND

Bilal Ahmad Bhat

Dear Folks

Please feel free enough to call me anytime to speak more on this.

28COE “28 Credentials of Entrepreneur” the platform for world entrepreneurs which ought to run across the countries globally.

The only objective is to help aspiring entrepreneurs to connect, **#Leverage #Network and #Brand**

28COE works to make healthier start that creates more entrepreneurs, educate individuals accelerate innovation and strengthen economic growth and create **#ecosystems** that leads to cross border collaboration and initiatives between investors, policymakers, researchers and **#entrepreneurialsupportorganizations**.

28COE are the world’s most influential community of entrepreneurs.

**#28COE** also encourages our members to become mentors to young **#Kidpreneur** and **#Teenpreneur** who aspire to realize their potential in business and professionally.

**#MISSION** is to cover those untold success stories.

**#VISION** is to provide exceptional service and VAS to fellow entrepreneurs.

To sum up,

28COE is a dynamic organization that is supported through partnerships in the **#globalcommunity**.

Regards

Bilal

**#CredentialsOfEntrepreneur**



# THE CORE VALUES OF '28COE' DRIVING BUSINESS TO SUCCESS.

28COE core values which help our team our members & our employees make the right decisions in any given situation. 28COE values helps all members to understand what we all stand for and given them the guidance of their respective work and a sense of security.



# THE '28COE' CORE VALUE ICONS



# THE '28COE' ESTEEMED MEMBERS

## H.E. SYED SHAHEEN CHISHTI



Syed Shaheen Chishti is the Chairman of Chishti Industries from 2021 - a global leader providing solutions in Farming, IT, Shipping, Asset Management, Fashion, Pharmaceutical, Export/Import and Real Estate. He is also the Founder of the Jewish Islamic International Peace Society since 2016 - a voluntary non-profit initiative aiming to bring mutual understanding and respect for Jewish and Muslim faiths and communities. Chishti recently completed a book on women empowerment which he has been writing from 2017 titled 'The GrandDaughter Project'. Slated to launch on May 29 in India, the book will be available in the world over June 22 onwards. Chishti founded the Holocaust website in Urdu, in 2020. He is also a Fellow of Chartered Certified Accountant (FCCA) from 2005. 2021 is the year when he also founded the Shaheen Chishti Foundation for Women empowerment. Shaheen Chishti founded the Chishti Industries in 2021, a global group with outposts in Huston, London, Dubai, Mumbai and Dhaka providing solutions specialising in Farming, IT, Shipping and Asset Management. The company has projected a turnover of \$3 Billion for 2022. Seeing the vision to be a globally leading economy that India eyes, Chishti Industries aims to build indigeneous brands on a global scale. Shaheen Chishti's timeline of decision-making comprises mindful resolutions that have only helped several stakeholders to thrive. Some of the clients include: JPMorgan, Bank of America Merrill Lynch, Barclays, HSBC & QBE Insurance Group.

# SIMI BOODOO



LADY Simi has played a key role in the success of International Brand Consulting Corporation (IBC CORP. USA) since 2018. She uses her experience to advise clients and brands to establish connections with customers by designing and implementing mass media communication strategies. The company IBC also organizes some of the World's top renown Awards. Together with the team in India and USA, she has worked and organized - India's Most Trusted Brand Awards, India's Most Trusted Companies Awards, India's Most Trusted Education Awards, Asia's Most Trusted Brand Awards, Asia's Most Trusted Companies Awards, Asia's Most Trusted Education Awards, International Business Leadership Awards, India's Most Admired Companies Awards and so on. The business Lady, Simi Boodoo is positioned as Project Director of the Upcoming World Economic Conference - a collaboration of the world's top business leaders. On account of her large business connections, she has the capability of driving any company's growth with her innovative business consulting acumen. Her area of expertise is to master all the various functions of companies for the improvement, Digitization and Transformation, team leadership and influencing, decision-making processes, and business re-engineering to enable companies to achieve competitive advantage in the market. She works with business owners/board of directors/Royal House and has innate skills to increase the overall profits for any business through her professional business consulting solutions.

# IGOR BEUKER



In the space of 25 years, Igor was kicked out of professional football and went from a college dropout to a radical marketing visionary and modern-day social entrepreneur. He has become one of the prominent speakers in the international business speaking circuit. Meet a misfit on a mission. In the spotlights, Igor is a professional public speaker and activist known for his foresight on trends and technologies that impact business, economy, and society. With his radical vision and independent voice, he inspires audiences around the world. At conferences and on social media, Igor is frequently a trending topic as “Math Man in a world of Mad Men” and described by audiences as “Burning Man meets TED.” After 2,000+ talks for leading brands and events, Igor jumped from the podium to the television screen. He still speaks 150 times per year. Never the same talk twice. Always customized for your specific audience. Behind the scenes, a social entrepreneur with 5 exits and angel investments in 24 social enterprises, an award-winning marketing strategist for brands like Amazon, L’Oréal, Nike and Unilever, and a new breed trendwatcher for Fortune 500s, WEF and the EU. Igor’s purpose is to inspire the idea that people can use technology to be a great force of good. Through technology, we can cure diseases and save the environment. Expedite education and exchange knowledge. Create equal opportunities for everyone on Earth.

# LETECIA SAUNDERS



As a senior leader with progressive experience in global university recruiting, brand marketing and talent acquisition, I have the privilege of mentoring and collaborating with high performing inspiring teams of recruiting professionals to drive international growth efforts for some of the world's top organizations. I am fueled by transformation and redefining organizational development as we know it, serving as a strategic partner, a coach, and subject matter expert and passionate about empowering the voices of today and tomorrow, particularly in guiding students to explore and create impactful learning and career trajectories. I have a growth mindset that drives me to find and attract the best diverse talent for the organization, across key industries including tech, energy and higher education, from Japan to South Africa to Brazil and 114 countries in between!

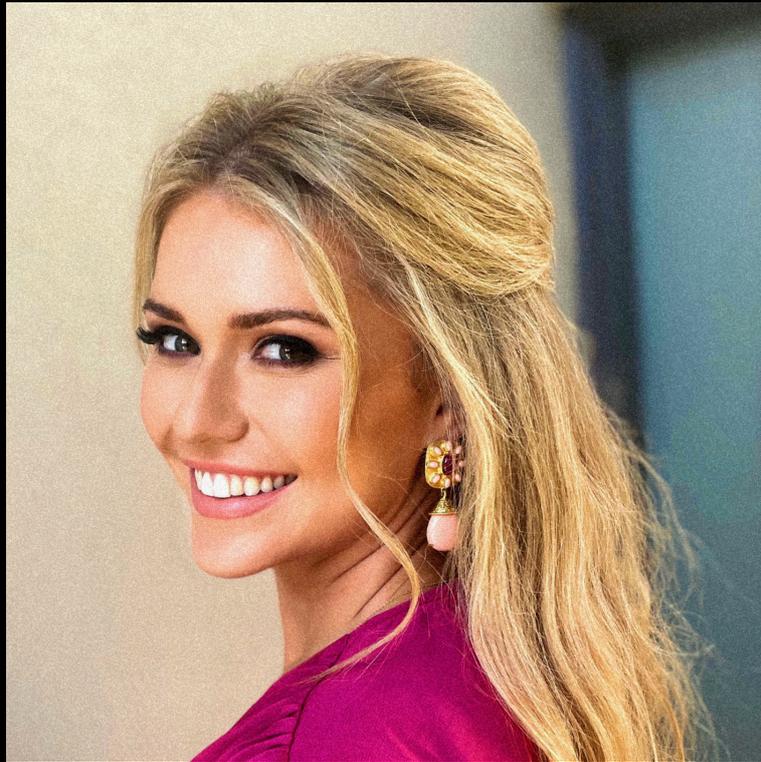
**AREAS OF EXPERTISE:** Global Program Development & Management, Strategic & Diversity Recruiting, Sourcing and Talent Pipeline, Talent Acquisition, Retention, Early Career, Internships, New Graduate, Technical Recruiting, University Relations, International Recruitment, Engagement, Digital Marketing, Social Media, Employer Branding, Workforce Planning, Human Capital Management, Global Mobility, Learning and Development, Training, Global Education, Change Management, Campaign Management, Global & Multilingual Marketing Campaigns

# NIMESH SHERAVIA



A visionary consultant who has nurtured many futures through his dedicated team player skills. Having over a decade or two years of experience, I have worked in various industries and have had a hands on experience in all fields that meet tight entrepreneurial deadlines. I have been a Chief Evangelist in curating many companies from ideation to transformed brands. Have been a speaker in various forums and speaking on various topics on Entrepreneurship has been my expertise. Transforming start-ups into leading brands in the market is my fortay. Apart from this, I'm a traveller and travelling is the food for my soul. I believe that travelling makes you wise. I believe in Entrepreneurial travelling which is work while you travel .

# GEORGIA FAIRWEATHER



At the young age of 14 she attended the elite boarding school – Institute Le Rosey. She completed her high school education here, receiving an International Baccalaureate from the esteemed French/English bilingual school. Georgia has been involved in the financial technology, innovation and start-up space for four years beginning her career at the Brisbane accelerator Little Tokyo Two. Following Little Tokyo Two, Georgia led the events team for Blockchain platform developer Block.one based in Hong Kong where she managed multi-million dollar budget conferences, community events and hackathons across the globe. After building an extensive knowledge base and professional network, including leaders Brock Pierce, Mike Novogratz, Dan Larimer and Brendan Blumer, Georgia partnered with her thought-leader mother, Dr Jane Thomason, to launch their own business Fintech Worldwide. Fintech Worldwide successfully ran London Fintech Week, London Digital Impact Week and London Blockchain Week, before being acquired by media platform Fintech.TV. Throughout 2020, Georgia was an on-screen host on 'The Impact, where she covered breaking news across technology, sustainability and Environment, Social and Governance Investing. Since returning to Australia, Georgia has been working to utilize her unique experience in financial technology to further the interest of Australian charities and develop innovation channels across social media that focus on bringing the latest in Blockchain and tech insights to millennial investors.

# ABDULAZIZ AHMAD



I Have assisted hundreds of aspiring entrepreneurs and SMEs through their company formation journey. Starting from detailed execution, understand & execute what is practical beyond just the plan. We are well versed in all types of trade license options and regulations. Expertised of working in the translation and localization industry. Skilled in Negotiation, Business Planning, Banking, Credit Analysis, and Commercial Banking. From over a decade achieved results for providing transparent advice and presents clients with the best tailored options to suit their specific needs

# QUEEN SANDI RICH



A TOR - TOP 3 #MENTOR ,# FACILITATOR, #ORATOR I devote my time and energies to my career in personal financial planning At Nexus Insurance Brokers I advise and provide life insurance, critical illness insurance, savings and investment plans I head the division 'Family Matters' at Echelon Advisors and Management Consultants my family firm, which specializes in corporate law and corporate finance. I facilitate buy/sell agreements funded by life and critical illness insurance, advise on Wills, and how families and businesses can provide 'no strings attached' funding for family members in the event of death. I have recently launched my platform FIT an Empowerment initiative among other projects. I serve as advisor on various international women empowerment platforms.

# AHMED NASSER AL NOWAIS



As the founder & CEO of Annex Investments and a self-sufficient innovator, Ahmed is a pioneer in providing innovative business solutions and advisory support to shine a spotlight on start-ups.

He has over 10 years of experience in providing strategic foresight & drive across venture capital, consultancy and technology services as a founder of many start-ups. Ahmed has led an inspiring corporate journey in guiding a community of entrepreneurs through resilient business pathways. He is also an Attorney at Law for the growth & support of start-ups in the UAE via involvement of HNWIs and the Government Entities in the tech environment sustainably. Ahmad holds a Master of Laws (LLM) from the Université Panthéon Assas (Paris II) and a BS in Business Administration (Finance) from the American University of Sharjah.

# GLADYS GLOBAL



Gladys is the author of the: Mind and Body Fitness program, True Wealth and Financial Fitness program, Spiritual and Soul Fitness program, Passion Tracker 1 Program, The Rainbow Lifestyle Blueprint, Mind Your Immune System, Co-Writer of Corona Word, 33-Hour Cross-Over Fast (Free program), 2020 Double Double Destiny Diary. She is a retired hotel receptionist and waitress who was and is still determined to follow all her life passions and give back to the community. Gladys partners with a well-established and successful Network Marketing Company that fall in her passion of health and wellness and also a Founding member of an All In ONE business tools Software in the Affiliate Marketing Industry. The passions that drives her life are People - Mind, Body and Spirit fitness - Travelling - and both Personal and Professional Development. Gladys is an experienced life coach that is already inspiring people to change their lives from all their 7 dimensions of wellness.

# ARUN PANDIT



Member FICCI National Committee on Logistics & Young Leaders Council by AIMA. Sales and Marketing Professional from Indian Institute of Foreign Trade (IIFT), New Delhi with 8+ years progressive experience in Sales (Channel , Inside & Corporate) , Distribution, Product Management , Branding , BTL & Digital Media. Worked across India in companies like RPG Group , CEAT , PayU Money ( Naspers ) , Black Buck & Trux App. Worked across multiple verticals like Logistics & Supply Chain , Payments , Digital media and Auto Ancillary industry. Conducted more than 500 + meetings with CXOs , SCM & Logistics Heads & Logistics Managers across India. Logistics: Converted more than 220+ clients across F.M.C.G. , Industrial Goods , White Goods , Cement, Steel , Minerals, Agri Commodity , Infrastructure, E-commerce, Textiles, Retail, Telecom, Ceramics, Plastics & 3PL sectors. Payments: Attained the Milestone of 1 Lakh+ SME , SMBs & Startups clients . Enrolled a record 10,000+ in 1 Month. Secured 3rd Position in the Shark Tank round of the RICE Business Plan Competition held at Texas , U.S.A. Certifications: Microsoft Certified Professional , Red Hat Certified Engineer & Google Certified in AdWords & Analytics , MIT Supply Chain Fundamentals , Harvard R Basics , University of California Blockchain & Cryptocurrency. Former Guinness World of Book Record holder for the maximum number of light orbs in a single camera exposure. Founder of DontGiveUpWorld.com (6 Million+ views) , One of the Top 12 Social Innovations in India by T.I.S.S

# TATIANA MADI



Tatiana is CEO at The Legacy Group, a brand-building and communication strategy agency maximizing businesses' value by positioning their image in a competitive environment market.

She grounded her expertise over +17yrs of experience crafting Multinational Brands in Africa. A role that she combines with a position of Global Africa Ambassador for Women's Entrepreneur Day Organization with the ultimate goals to the mission to Amplify - Inspire and Empower African women in business.

# CORY WARFIELD



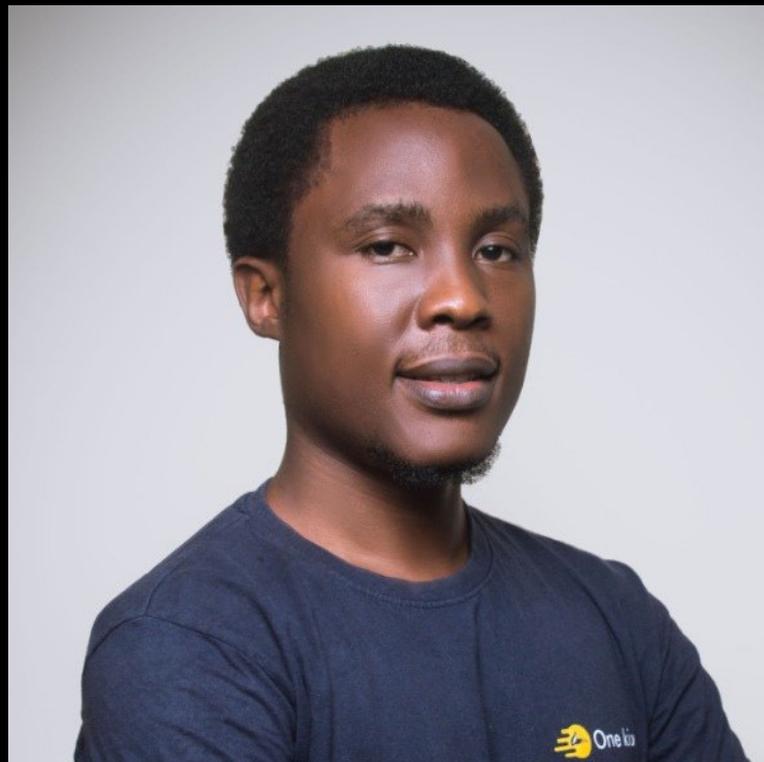
I have leveraged my reach & audience to raise capital for ventures of my own & others, to help scale ventures & raise awareness & to establish my personal brand, CoryConnects. I am currently working on gamifying recruiting & social-media growth with CoryConnects (& hosting our podcast), saving the restaurant industry with our restaurant profitability apps at Shedwool, solving the huge data-privacy issue with Inf4mation (De-FI tokens available now as well), available for paid promotions via InfluencerActive where I'm also a partner, & co-directing the current Midwest cohort at Founder Institute, where I've twice previously been a "Mentor In Excellence".

# FRANCINE PENA PÓVOA



1. Working with advisory, consulting and training focused on organizational culture, leadership, ESG, governance and succession and educational management.
2. Experience of 12 years as an executive in companies of various segments.
3. Speaker on topics related to Conscious Capitalism, Stakeholder Management, ESG and Leadership.
4. Experience in the articulation of projects involving Government, companies and the Third Sector.
5. International experience in the articulation of academic and cultural cooperation agreements between Brazil and Canada and Brazil and France.
6. Member of International Observer Committees in world competitions of technical and vocational education.
7. Acting in projects of corporate social responsibility with focus on education, culture, health, sports and social impact.
8. Board Member of the Institute Conscious Capitalism Brazil - Belo Horizonte Branch.
9. Member of the ESG, People, Innovation and Startups Committees of IBGC MG.
10. Member of the Executive Committee of the Minas 2032 Movement, which integrates Companies, 11. Government and the Third Sector in the articulation of initiatives in favor of the UN's SDGs.

# ADESHINA ADEWUMI



Adeshina Adewumi is the Co-founder and CEO of One Kiosk Africa; an ecommerce solution with operations in Africa leveraging Geo-location and machine learning to empower the informal retail store owners by giving them access to market and finance through sales data. As a seasoned entrepreneur who understands that capacity development and funding gap that exists in Africa. He also served as a Partner with Aptive Capital; a US based \$1million portfolio Fund Company committed to supporting entrepreneurs in capacity development and funding across Africa. Adeshina led the funding of about 6 startups in West and East Africa. Adeshina hold a degree in Accounting with honours from Bowen University and a post graduate diploma degree in Entrepreneurship with the Lagos Business School (Enterprise Development Centre). An social entrepreneur passionate about the attainment of the Sustainable Development Goals (SDGs) in Africa and the globe, he serves as a volunteer mentor on the Tony Elumelu Foundation and Knowledge Exchange Centre as he continues to support young entrepreneurs in shaping the future across the globe. Adeshina started his career in 2011 as an intern at Abel Aiyedogbon and Co, where he served as an Audit Assistant and shortly upon graduation took up other appointments with Stanbic IBTC Asset Management, Stanbic IBTC Bank, Pioneer Chief Operating Officer at Proville and now CEO/Co-founder of One Kiosk Africa. Adeshina has engaged on various local and international platforms among which include but not limited to the International Finance Corporation (IFC) 100 African Startup Initiative.

# JASMINA SIDEROVSKI



Jasmina Siderovski is the Founder, Chief-Editor & Publisher at eYs Magazine Pty Ltd. An international publishing firm and the world's leading humanitarian magazine committed to the 17 SDGs. President of eYs SDGs World Council and Producer and Host of Vibe with Jasmina Slderovski eYs Media International. Jasmina's passion is advocating for human rights, world peace, conflict resolution, women's rights and empowerment, youth development, climate change – environment, anti-child and human trafficking. She was recognised and inducted in the World Book of Greatness 2020 in Luton Hoo, UK by the Founders of Greatness University. Jasmina is a speaker, and mentor for Universities, educational institutes and enterprises worldwide. She has co-hosted on the Michigan Avenue Network (USA) with Marsha Casper Cook. Alaska Airlines endorsed her in their 'Brand Guidelines' manual and Highpoint University, USA, featured her legacy on the front cover of their University Legacy Brochure. Jasmina has joined forces with global figures to combat the challenges that stem from corruption, information mismanagement, isolated resources and different perspectives in the industry. Her focus is on systems, policies in place, the root causes and sourcing solutions that respond to our realities and create impact by holding government and organisations accountable. Jasmina is a multi-genre author and the 2017 Gold Medal WINNING Author by International Publishers Award in Philosophy. She has published three books. And, two Anthologies – one on behalf of the USA Cancer Research Institute.

# DR. RAJAT SHARMA



Dr. Rajat Sharma, a Leading SDG Leader, Global Board Chairman of UNAccc, as India's First Person Pass his 100% Grade in Transforming The World by SDG, Course Supporting by SDSN, UN, UNESCO to SDG Academy. Dr. Sharma Social Entrepreneur, Very Actively Associate with World Leading 1150+ Social and Political Organization, Concerned to Sustainable Development Goal, Humanitarian, Human Rights, Labor Welfare, Global Ambassador for the Same International Organizations, Visited 40+ Countries. Have 35 Yrs Experience, Working World leading Distinguished Personalities. have 11.5 Millions Networking, Connecting, followers Including world 185 Countries Intellectual Educationist Beaucrates Parliamentarian Researcher Scientist Corporate Industrialists Media Dignitaries. Various International & National Awards Winners, International Marketing Expert (25 yrs) Realty, Agriculture, Global Trade, we also into Corporate Hospitality, Theme Park, Water Park, Resort Development, Infrastructure, International Trade, Brand Development, Negotiations, Business Strategy Planning Global Operations Marketing Network Development. Market Research Team Management Brand Management Channel Management. An award-winning executive professional with progressive experience. Highly developed and proven creative, operational and results-driven skills in Public Service, Management, Business Development and Project Management environments. Leadership and negotiation empowered through decades of experience in government relations, stakeholder management and a empathic view.

# ASHLEY DUDARENOK



founder of: Chinese social media agency Alarice, China digital academy ChoZan, FIRE self-development and mentorship program for professionals and entrepreneurs. LinkedIn Top Voice in Marketing: "Guru on Digital Marketing and Fast-evolving Trends in China" by Thinkers50, Young Business Leader Of The Year 2021 by IPWS, Women Leadership Award, Asia's Top 25 Innovator by the Holmes Report, Top 20 Visionaries of the Media & Technology by Adello Magazine, World's Top 100 Retail Influencers by RETHINK Retail, 100 B2B Thought Leaders To Follow in 2021 by Thinkers360.

member of: Alibaba's Global Influencer Entourage 2017-2021, JD's Global China Experts Group 2018-2021. I also worked directly with a Tencent co-founder to conquer Western social media from 2017 to 2019.

# DR. MILAN KRAJNC



1. Associate Professor of Public Management at European Center for Peace and Development, University of Peace est. by UNITED NATIONS
2. Professor of the Open World Program at Al-Khalifa Business School
3. Coordinator for Local and Regional Development, Ministry of Foreign Affairs, Republic of North Macedonia
4. Special advisor for local and regional development | Mediterranean Institute for Post-graduate studies and Development Research, Podgorica, Montenegro
5. Fellow of the Royal Society for the Encouragement of Arts, Manufactures and Commerce (FRSA)
6. Fellow of the Royal Asiatic Society of Great Britain and Ireland (FRAS)
7. Fellow of the Royal Anthropological Institute) of Great Britain and Ireland (FRAI)
8. Member Regional Science Association International (MRSAI)
9. Member Of The Board Of Advisors | World Leaders for Mental Health
10. International Police Association | Hungary (180682)
11. Vessel Captain | Admiralty for North Atlantic Sector of Western Sahara Navy
13. Knight of Malta | Federation of Autonomous Pories (10591)
14. Informative Protection Association | Serbia (024)

# ESTHER NIHARIKA INDURKAR



Certified Mindset Transformation coach from ICF, USA, NLP Master Trainer and member of Women's Indian Chamber of Commerce and Industry (WICCI). Working on my life passion of supporting people in living a fulfilled and abundant life by mastering their Mindset. Experienced Business Partner with a demonstrated history of working in the human resources industry. Skilled in Screening, Performance Appraisal, Management Information Systems (MIS), Organizational Development, and Employee Engagement. Strong consulting professional with a Master of Business Administration (MBA) focused in HR from Pune University.

# GAGAN ARORA



Mr. Gagan Arora, the three times winner of BEST CEO award, is a first-generation tech entrepreneur, a tenacious leader, and a tech evangelist, has successfully established himself as a well-known brand name in the industry. Vertex Group Founder and CEO, Gagan Arora, also chairs the Delhi Chapter of the Foreign Investors Council and Director-Global Education serving 52 countries for Asia Arab Chamber of Commerce. Gagan has led the growth of Vertex Group into 6 countries in just 5 years, which has been acknowledged by the industry and earned him many accolades including 40 UNDER 40 & Asia's Youngest Entrepreneur by Asia One featured on CNBC & ET Now. Gagan is also recognized by GMI and Forbes amongst Top 100 Influencers in India. Mr. Gagan Arora; a Boston University Certified, began his entrepreneurial journey as a torchbearer, then as an entrepreneur, and eventually as a leader. Because of his instinctive and razor-sharp intellect, Mr. Arora has a propensity for spotting opportunities and staying ahead of the trend. Mr. Arora says, "I always operate in a way that is more diverse and stimulates more opportunities." He started Vertex out from a small garage in Florida, and in less than five years, he has grown the company across the globe, including United States, United Kingdom, India, Philippines, Nepal, Middle East, and Africa. Vertex was named as "Best Place to Work In India" by the Best Place to Work © Institute for its best practices with ESAT at 94% and Global Score 92%. Under Mr. Arora's leadership, Vertex has been ranked 19th amongst the 50 Most Innovative Companies across the globe. The CEO's responsibilities change with the progression of time. Mr. Arora's responsibilities as CEO are not restricted to the company's profitability and growth, but it does include a broad range of functions. This encompasses risk appetite, opportunity pursuing ability, operational efficiency, including any safety concerns, and the capacity to guide in a crisis, such as a recession or pandemic.

# CLAUDIA BONDARET



UY INVESTMENTS, ACCESS GLOBAL OPPORTUNITIES, With more than ten years experience on international financial market I created UY INVESTMENTS , a company dedicated to globally opportunities in GCC countries. We are working with highest standards providing value and success to our customers and to their businesses. Dealing directly with investment banks, hedge funds , family offices , private and public funds institutions

# RAJIV DALMIA



Professional with over 20 years' experience in Country Management, Operations, Delivery, Client Relationship, Vendor Management, Alliance Partners & Analysts Management, Digital Transformation, Consulting, Outsourcing, Branding & Marketing, end to end sales ownership, Business Development, Pre-Sales and Solutioning in the Banking and Financial Services industry predominantly, across various platforms and tools in the IT/ITeS segment. A seasoned leader with multi country, multi culture exposure, deep expertise in Future Relevant Digital & Transformational Technologies and strong business acumen to negotiate, close & manage large opportunities.

# ANITA PALADA



Resourceful, passionate about adventures and traveling, always eager to convey the emotions of people to readers, Croatian native Anita Palada will climb all kinds of “cliffs,” surmount all obstacles to scout out fascinating stories, to give TV, magazine, and newspaper viewers glimpses of far-flung realms. A “restless spirit” who has long been excited by the hospitality and travel world, and meeting such creators as wine makers, chefs, hoteliers, artists, craftspeople--and so-called “average people” doing extraordinary things, Palada is always ready to write for print or on-line publications, diverse portals and platforms. Holding a Master’s Degree in Journalism and Public Relations, fluent in Italian and English, Palada is ideally located in Croatia to be able to travel throughout Europe. She has written countless stories promoting wineries, craftspeople, restaurant owners, everyday workers, shops, and artists--and is also an avid photographer, eager to enhance her stories with photos. What is Palada’s hope, her reason for seeking freelance assignments, or a long-term relationship with a Public Relations firm or publication? She wants to capture the Human Story, wherever that takes her, villages, cities, European capitals--so she can convey its emotions and importance to the world beyond her.

# KELECHI KALU



Trained in the field marketing trenches of Unilever, Kelechi brings over a decade experience in the brand communication, sales operations and trade development of diverse industries. He is proficient in creating and managing highly effective marketing communication and sales campaigns that supports both internal and external stake-holders' objectives and interest. His complementary sales and marketing skills guarantees he will get consumers and trade partners excited about your brands.

#### Few Achievements:

Activated the highest number of outlets (87%) among NW team in Unilever One-look-of-Success dedicated shelf campaign 2009. Conceived and implemented 2 critical trade and consumer promotion campaigns that resulted in revival of Dansa Food's Ziza milk in Kano, 2013. Recovered over 83% of previous year trade exposures for WAPF-Unilever: Grew retail trade visibility by over 300%; coverage by 22%, 2014. Delivered 109% sales target in the 2016 Wamco Peak Milk Ramadan Shoppers promotion for Kano. Created and executed the Go-To-Market campaign for Louis Valentino's Popcy drink and cheese. Entrenched the brand within 3 months in Kano trade, 2016. Developed & Contributed in implementing Eastwest Seed Int'l Go-To-Market Plan. Won major Government account. Created <https://web.facebook.com/groups/vegetablefarmersnigeria>, a 16k+ and growing Agro-Trade Hub (2017). Contributed extensively to Skyline University Nigeria roll out marketing launch; planned and implemented their initial ATL communications; contributed to Direct Marketing by converting about 1/3 of of their initial student intakes 2018. Consulted for Multi-million dollar startup (TomatoJos). Played lead role in GTM development, trade valuation+profiling, Market launch & Consumer Testing 2021. Least I forget, Kelechi is a third generation DressMaker. Yes, you heard right. Granny Igwe, a Septuagint, trained Senior Kalu who in turn introduced Kelechi into dressmaking at age 9. At Afroattire, we even make this to enhance your corporate brand through clothing.

# OUR PARTICIPANT COUNTRIES:



ITALY



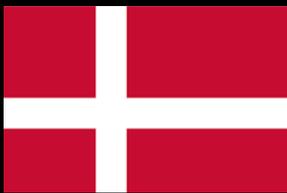
USA



INDIA



UAE



DENMARK



KENYA



UK



AUSTRALIA



GERMANY



DEMOCRATIC  
REPUBLIC OF  
THE CONGO



BRAZIL



NEW ZEALAND



SWEDEN



CANADA



SOUTH AFRICA



RWANDA



ISRAEL



ARMENIA



REPUBLIC  
OF SERBIA



JAPAN



MALAYSIA



INDONESIA



SINGAPORE



TUNISIA



BAHRAIN



SENEGAL



SPAIN



HUNGARY



PHILIPPINES



MAURITIUS



CROATIA



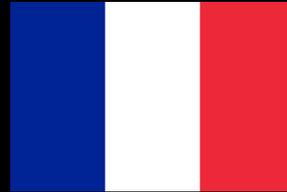
UGANDA



THAILAND



NIGERIA



FRANCE



TURKEY



GUINEA



GHANA



OMAN



COTE D'IVOIRE



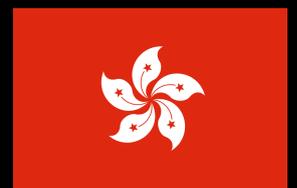
EUROPE



ZIMBABWE



BANGLADESH



HONG KONG



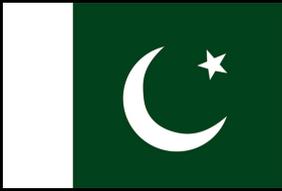
BRUNEI



HAITI



TAJIKISTAN



PAKISTAN



LEBANON



SLOVAKIA



UKARINE



POLAND



IRELAND



EGYPT



ALGERIA



FINLAND



MONACO



MEXICO



LET'S  
CONNECT  
STILL NOT A MEMBER?  
**JOIN TODAY**



# 28COE

Credentials Of Entrepreneur

NEOCS (M) SDN BHD  
(13554105-V)

No.16-1, Jalan Apollo CH U5/CH, Bandar  
Pinggiran Subang, Sek U5, 40150  
Shah Alam, Selangor.

Mobile: +6016-3634203

[www.28COE.com](http://www.28COE.com)